

REMOTE HOST WITH THE MOST

A VIRTUAL PARTY HOW-TO GUIDE

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CHOOSE A HOSTING PLATFORM

There are many options for this but we recommend using Zoom.

- A Zoom Basic account allows you up to 100 guests for 40 minutes for 2+ guests and unlimited time for one-on-ones.
- It also gives you an easy-to-use link to send out for guests to join the event.
- For more details check out our [Zoom hosting guide](#).
- We suggest doing a test run to ensure everything goes smoothly, but remember—technical difficulties happen to everyone, so don't panic if they do come up!

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CHOOSE AN ACTIVITY

The key to a great virtual gathering is some kind of activity to keep the conversation flowing and bring some fun into everyone's lives. Whether you're taking the lead, or you're looping in a professional to help guide the group, here are just a few ideas how you can rev up your remote revelry:

- **Bartend your own happy hour:** send everyone a recipe or two for delicious drinks and toast how they turned out.
- **Crafting:** learn to [knit](#), [make malas](#), or [make a hipster birdhouse](#) by ordering kits online and working through them together.
- **Host a cooking class:** teach your guests how to make your signature simple dish.
- **Start a virtual book club:** participants can order books online, or use their Kindle or Audible to keep it totally digital.
- **Lead a group exercise class:** if you have the skill to lead a yoga, dance, or plyometrics class, great! If not, use one of the growing list of [online streaming options](#).
- **Set up a regular coffee date:** make mornings feel more special over a cup of joe. You can make this a market update, or just catch up with friends.
- **Have a Netflix Party:** use this [Chrome plug-in](#) to have virtual movie nights! You'll watch your pick together, and even be able to chat, making it more interactive than a movie theater.
- **Make it a full-on bash:** play charades, [set up virtual karaoke](#), or if you're missing a friend or family member's birthday, throw them a party on Zoom!

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ORDER A CUSTOM INVITE

On the Hub, look for Events & Invites under Marketing. Here you can order a customized event invitation for a [Virtual Happy Hour](#), [Virtual Coffee Talk](#), or any invite that fits your specific virtual gathering activity in a Virtual Postcard format with a 2-day turnaround.

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DELIVER SUPPLIES & PARTY

Whether you decided to host a one-on-one happy hour and do a virtual walk-through to give a CMA or went all out and are hosting a long-distance wine tasting, you can go the extra distance by doing a porch drop-off with whatever supplies will make this an experience your people won't forget!